



The *close* to perfect me

EDUCATION

Midrand Graduate Institute

2002

BA Graphic Design

AAA School of Advertising

2004

Copywriting Certificate

UCT

2012

Internet Marketing Certificate

University of Pretoria

2014

PGcHE

(Cum Laude)

University of Johannesburg

2023

Masters in Education: ICT

(Cum Laude)

SOFTWARE

PHOTOSHOP/ ILLUSTRATOR/ INDESIGN

ARTICULATE RISE

ARTICULATE STORYLINE

MICROSOFT OFFICE

CSS/ BOOTSTRAP/ HTML

Bianca Le Cornu

Instructional Designer

Lecturer/ Designer/ Copywriter

It's not every day a rainbow collides with logic - but working with me means expecting the unexpected. I'm a walking antithesis; creativity meets professionalism all wrapped up into a neat little package.

D.O.B.

26 December 1981

Address:

59 Norfolk Rd, Carlswald

Phone:

084 460 6870

Email:

boselektah@gmail.com

Website:

www.blcdesignededucation.com



EXPERIENCE

Instructional Designer

2021 - Present

Develop online learning material:
Uni4Online

HOD/ Programme Manager

2016 - 2021

BA Graphic Design: Pearson

Lecturer

2009 - present (MGI/ Pearson/ TUT)

Copywriting, Communication Design, Advertising, History of Design, Web Design, Intro to UX, Intro to Online Marketing, Typography, Storyboarding, Digital Design, Visual Literacy, Visual Communication, Design Project

Curriculum/ Module Developer

2009 - present (multiple institutes)

Responsible for various modules being developed f2f and in blended fashion. Worked on modules for accreditation.

SKILLS

TEAM PLAYER

COMMUNICATOR

RESPONSIBLE

SELF-DISCIPLINED

COLLABORATOR